



G · E · N · E · S · I · S

Bean to Cup or Freshbrew Coffee and now Freshbrew Tea...



Versatile, fully featured hot drinks solution!

With its large ingredient and cup capacity the **Genesis** has been designed to provide delicious, thirst quenching hot drinks around the clock.

The machines offer a full range of instant, freshbrew and bean to cup drinks and provide the perfect solution for offices, conference facilities, restaurants and cafeterias, anywhere in fact where a high quality beverage needs to be served quickly and efficiently.

So, select your favourite from the menu, push the button, and enjoy the experience!

...the choice is yours!

Now you can savour the aroma and full flavour of coffee brewed from the bean, enjoy a long smooth freshly brewed filter coffee, or relax with a delicious freshly brewed tea, all from the same machine....the Genesis B2C!



The Genesis bean to cup features the unique CoEx® brewer. This compact solution allows both full flavoured bean to cup selections as well as freshbrew coffee to be produced from a single unit.

The Genesis range now includes the new B2C with freshbrew tea option, further extending the versatility of this highly specified machine family!



Customer Interface

- Intuitive build-a-drink interface
- Back-lit buttons enable easy drink selection
- Large LCD display provides clear and concise information



Motorised Dispense Head

- Provides 2 dispense positions for hot drinks and hot water
- Prevents cross contamination between vends



Choice of Payment System

- Compatible with established MDP coin and cashless systems



Cup Drop Unit

- Large 230 cup capacity from automatic cup dispenser
- Able to vend both plastic and paper cups
- Paper cups help to promote the coffee house experience to the customer
- Cup drop unit can be easily adjusted to accept 7oz or 9oz cups increasing the unit's versatility

SureVend™ Guaranteed Product Delivery



The **SureVend™** product delivery feature guarantees that the selected drink is only dispensed when the sensors detect a cup in the dispense area.

The system works by attempting to drop a cup and deliver the drink up to 3 times. If the drink is not dispensed after 3 attempted vends the customer is given the option of using their own mug or accepting a refund.

The Genesis Bean to Cup Advantage:

- Produces low pressure freshbrew coffee and high pressure bean to cup selections from single, compact CoEx® unit
- Versatile CoEx® unit also allows bean to cup coffee selections to be brewed under low pressure
- Visible bean container with sealable lid keeps beans fresh for longer
- B2C machine also available with freshbrew tea option, extending its market leading position
- Simple lever operated locking device facilitates removal of CoEx® brewer. Unit can be quickly and easily cleaned in hot water



Enjoy a smooth freshly brewed coffee or tea beverage at any time!

Double freshbrew models feature a compact, paperless double brewer capable of delivering both freshbrew tea and coffee selections through the same unit.

The drinks are produced in separate brew chambers ensuring that there is no cross contamination between vends.



Genesis Double Freshbrew Features:

- Produces both freshbrew coffee and leaf tea selections from single compact unit
- Efficient wiper system ensures no cross contamination between vends
- Consistent drink quality from every vend
- Paperless double freshbrew
- Unit is easy to clean and maintain
- Both chambers utilise fine mesh screens which are easily removed for cleaning

Why choose Genesis?

- Instant, freshbrew and bean to cup models available
- **SureVend™** guaranteed product delivery system fitted as standard
- Unique CoEx® brewer produces true espresso based selections from beans plus traditional freshbrew coffee
- Intuitive, user-friendly build-a-drink keypad
- Flexible cup drop unit capable of vending paper and plastic cups
- Easy change graphics and drink selections enable quick updates for product promotions
- Operator friendly! Easy to clean, fill and maintain
- Common components and simple machine programming

Just push the button, take your drink and enjoy the experience!

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“...savour the full flavour of coffee brewed from fresh beans, a smooth freshbrew coffee suitable for all day drinking or maybe a refreshing, freshly brewed leaf tea...”



Bean to Cup Coffee

Fresh Coffee made from ground beans

Espresso

A short dark coffee...intense and aromatic

Americano

A smooth long coffee made with espresso

Caffe Latte

A long mild milky drink with a shot of espresso

Caffe Mocha

A milky coffee made with espresso and chocolate

Cappuccino

A rich blend of milk and espresso topped with foamed milk

Freshbrew Tea

A thirst quenching leaf tea brewed to perfection

Instant, Double Freshbrew & Bean to Cup



drinks vending has never been so versatile

Selections	Instant (1)	Instant (2)	Double F/B (1)	Double F/B (2)	B2C	B2C + Tea
Fresh Coffee (From Beans)					•	•
Freshbrew Coffee			•	•	•	•
Freshbrew Tea			•	•		•
Instant Coffee	•	•		•		
Decaff. Coffee	•					
Instant Tea	•	•				
Cappuccino	•	•	•	•	•	•
Espresso	•	•	•	•	•	•
Double Espresso					•	•
Caffe Mocha	•	•	•	•	•	•
Caffe Latte	•	•	•	•	•	•
Americano			•	•	•	•
Chocolate	•	•	•	•	•	•
Chocomilk	•	•	•	•	•	•
Hot Milk	•	•	•	•		
Soup		•				
Hot Water	•	•	•	•	•	•
Extra Milk/Sugar	•	•	•	•	•	•
No Cup option	•	•	•	•	•	•

Double Freshbrew 1:

- All speciality drinks are made with freshbrew coffee
- Cappuccino made with coffee and cappuccino topping

Double Freshbrew 2:

- All speciality drinks are made with instant coffee
- Cappuccino made with coffee, milk and chocolate

B2C/B2C + Tea:

- All speciality drinks are made with freshly ground coffee beans

N.B. When ordering Genesis machines, please ensure that the correct drink specification is configured at time of order. A different drink specification cannot be retro-fitted to Genesis machines.

Technical Data

Bean to Cup

Height: 860 mm*
Width: 544 mm
Depth: 597 mm
Weight: 70 kg
Capacity: 230 cups
* Height includes visible bean container

Instant & Double Freshbrew

Height: 756 mm
Width: 544 mm
Depth: 597 mm
Weight: 70 kg
Capacity: 230 cups

Electrical Requirements

Voltage: 220 - 240 AC
Current: 13 Amp fused
Frequency: 50Hz

Water Requirements

Pressure: 200 - 600 kpa (2 - 6 Bar)
Supply: 15 mm BSP from rising main

Base Cabinet - Optional

Height: 895 mm
Width: 584 mm
Depth: 612 mm

N.B. Please allow 180 mm extra width on either side of the machine to enable door to be opened.

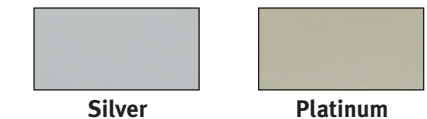
All weights and dimensions are approximate and are for guidance only.



Genesis machines fitted with either the CoEx® or double freshbrew brewer must be fitted with a water hardness reducing filter. Crane Merchandising Systems recommend and supply the Brita AquaQuell compact water filter.



Colour Options



Canister Capacities

Coffee Beans	1.8 kg	-	240 Cups
Freshbrew Coffee (1)	0.55 kg	-	130 Cups
Freshbrew Coffee (2)	1.0 kg	-	140 Cups
Freshbrew Tea	0.45 kg	-	90 Cups
Instant Coffee	0.67 kg	-	420 Cups
Instant Tea	0.365 kg	-	830 Cups
Chocolate	2.25 kg	-	130 Cups
Milk/Topping	1.4 kg	-	180 Cups
Soup	2.25 kg	-	270 Cups
Sugar	2.8 kg	-	1075 Cups

All canister capacities and numbers of cups shown are approximate and are for guidance only.

(1) Espresso Models. (2) Freshbrew Models.

café culture



A great cup of coffee shared with friends, a frothy cappuccino as a treat or a delicious freshly brewed tea to quench a thirst? The versatile Genesis provides all of these delicious hot drinks around the clock along with a full range of speciality selections demanded by today's discerning consumer.

Genesis delivers the perfect beverage...every time!

CRANE MERCHANDISING SYSTEMS™
A Crane Co. Company

When you purchase a machine from Crane Merchandising Systems you are assured of a quality product backed by a Company with a proven reputation and market leading technical and spares back-up.

Welcome to the Crane family!



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Pipsmore Park, Bumpers Farm Industrial Estate, Chippenham, Wiltshire SN14 6NQ
Tel: +44(0)1249 444807 Fax: +44(0)1249 444819
Website: www.cranems.co.uk
Email: sales@cranems.co.uk